

B.Com Syllabus under Choice Based Credit System (wef 2016-17)

{B.Com, B.Com (Computer Applications), B.Com (Taxation), B.Com (Tax Procedures & Practices), B.Com (Corporate Secretary ship), B.Com (Advertising and Sales Management) and B.Com (Insurance)}

B.Com- I Yr Second Semester

BC 207- FOREIGN TRADE

(Common to all Streams of B Com)

PPW: =4 Hrs

Credits: 4

UNIT-I: INTRODUCTION:

Foreign Trade: Meaning and Definition - Types -Documents used-Commercial Invoice – Bills of Lading / Airway Bill – Marine Insurance Policy and Certificate – Bills of Exchange – Consumer Invoice – Customs Invoice – Certificate of Origin – Inspection Certificate – Packing List.

UNIT-II: BALANCE OF TRADE AND BALANCE OF PAYMENTS:

Introduction – Meaning - Components of BOT & BOP - Concept of Disequilibrium – Causes - Remedies for Correcting Balance of Payments in International Trade.

UNIT-III: INDIAN TRADE POLICY:

Importance and its Implementation - Exchange Control – Objectives - Exchange Rate -Adjustments – Devaluation – Revaluation - Depreciation of Currency.

UNIT-IV: FOREIGN TRADE & ECONOMIC DEVELOPMENT:

Growth - Significance of Foreign Trade – Merits - Demerits - Regional Economic Groupings – SAARC - ASEAN – BRICS - Free Trade Area - Common Markets-Economic Union-European Union.

UNIT-V: INTERNATIONAL ECONOMIC INSTITUTIONS:

IMF: Objectives-Functions - World Bank: Objectives – Functions-Subsidiaries of World Bank – IMF Vs. IBRD – UNCTAD: Introduction – Aims- Features – WTO: Introduction – Aims- Features – Agreements.

SUGGESTED READINGS:

1. International Marketing: Rathore& Jain, Himalaya Publishers.
2. International Marketing: Kushpat S. Jain &RimiMitra, Himalaya Publishers
3. International Economics: SSMDesai&NirmalBhalerao, Himalaya Publishers.
4. International Business Environment & Foreign Exchange Economies: Singh & S. Srivastava,
5. Foreign Trade and Foreign Exchange: O.PAgarwal &B.K.Chaudri, Himalaya Publishers
6. International Financial Markets & Foreign Exchange: Shashi.K.Gupta&PraneetRangi, Kalyani
7. International Economics: Theory & Practice: Paul R. Krugman, Pearson Publishers.

